

Boost Your Brain to Grow Your Business

Refocus, Reposition, Regroup: spring forward with 3 insights to boost your capacity to respond innovatively and rapidly to change...

The **“Innovate with Confidence”** programme 2010 achieved **a sustained doubling of innovation**, measured independently 6 months after the events. IBM business analysts this month described the outcomes as **“startling benefits that could not be achieved by any other means”**.

Corridor Connections has invited **Dr. Adrian West** from the Innovate with Confidence team to deliver a selection of key insights and tools as a one day workshop for businesses in the Corridor Manchester area. This workshop will deliver immediate results for you and your business and change your mindset for ever. **Register today to renew your business with fresh inspiration.**



Just 25 FREE places exclusively for Businesses in the “Corridor Manchester” area.

Guaranteed to put a smile on your face, a spring in your step and multiple fresh thinking tools in your toolbox...

Boost Your Brain to Grow Your Business

- Thursday 31st March, 9am - 4pm
- Royal Northern College of Music, 124 Oxford Rd, M13 9RD

Booking / details at:

boostyourbrain.eventbrite.com

Creative 3-pack from the Innovate with Confidence Toolbox to help you create opportunity in a time of rapid change...



1 Refocus

- Imagine having 25 hours in the day.
- Imagine managing the present so effectively you have time and inspiration to create the right future for your business.

Acquire the tools to feel clear, get organised, and free the space to be creative. Experience the relaxed joy of the empty in-box.

“That works fantastically - and guess what? - I did it! Inbox = 0! It feels amazing and takes the mental pressure off.” Han-Son Lee, Employer Brand Manager The Co-operative Group

2 Reposition

- Imagine clearly knowing how you uniquely create value for your customers - seeing through their eyes.
- Imagine that insight reliably creating new growth and profit for your business.

Equip yourself with effective tools and insights to generate fresh business value and the mindset, and skills to innovate.

“Fascinating - a real inspiration to look at your business differently and create new value. Thankyou again for such a great workshop.” Bruce Magill, Project and Product Development Manager, North West eHealth

3 Regroup

- Imagine a different quality of collaboration with people in your company and outside.
- Imagine mastering the different ways people see the world, and unlocking their potential.

Get tools in your pocket to call on for innovative and effective collaboration, and for growing your team.

“Adrian has really helped me to see why some people fit together on projects whilst others don’t - inspirational.” Gez O’Brien, Chief Executive, Star Dot Star (Best New Media Agency 2010)

Corridor Connections is a 2 year project delivered by Manchester Science Parks Ltd, funded by the NWDA and Manchester Innovation Investment Fund. It is part of the Corridor Manchester partnership, which is developing commercial cross-sector activity in the Oxford Road corridor which stretches from St Peter’s Square to Whitworth Park.

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